



Modern equipment takes backcountry work out of snow fun at all Michigan winter sports areas

February 'Busy' Month On State Events List

LANSING—Evidence that winter sports have "arrived" in Michigan's multi-million-dollar recreation business is found in a calendar on special events compiled by the State Tourism Council.

The month of February, with 29 events, is topped only by July with 35 and August with 22, in the 1953 schedule.

FOOT CARNIVALS and football will be held in the state during February in 15 different locations. The State Tourism Council has scheduled the first of these events for Feb. 15 at Oscoda, Mich.

Others will be held at Ontonagon, Mich., Feb. 14; Traverse City, Mich., Feb. 14; Alpena, Mich., Feb. 14; and Cadillac, Mich., Feb. 14.

A LITTLE MORE will be heard in the State Capitol building in Lansing, Mich., Feb. 14, when the Michigan State Bar Association will hold its annual meeting.

THE NORTH American ski jumping championships are scheduled for Feb. 14 and 15 at the University of Michigan in Ann Arbor.

SNOW VALLEY Has 20 Slides. CALLED "The Snow Valley Ski Club," the resort has 20 slides and 100 acres of skiable area.

ALPENA SNOW TRAIN. A full week-end of facilities and accommodations for skiers is provided at Alpena.

East Michigan Offers Sports Variety

From skiing to fox hunting, East Michigan offers a wide variety of winter sports activities.

Acc Skaters To Race At Alpena

ALPENA—Top-flight skaters will flock across the ice here during the Michigan State Speed Skating Championships which will feature the 1953 annual Alpena Winter Carnival.

SHERIDAN VALLEY

LEWISTON—Skiing and snowmobiling are popular sports at Sheridan Valley.

Grayling ON THE AU SABLE

CAPITAL CITY OF MICHIGAN WINTER SPORTS. Grayling offers excellent winter sports facilities.

WELCOME HOTEL

WITH THE OPEN DOOR. Located in Oscoda, Mich., the Welcome Hotel is a popular winter resort.

SKIING Ogemaw Hills Ski Park

3 new and bigger—new all-terrain, 200-foot lift—modern rest rooms. Located in Ogemaw Hills, Mich.

WINTER SPORTS

TOP O' MICHIGAN OTSEGO COUNTY. Located in Otsego County, Mich., this resort offers a variety of winter sports.

Winter Sports Preview

Seven Seek Ice Crown At Sheridan Valley

LEWISTON—Seven candidates will vie for the title of Michigan Valley Water Queen at the annual Electrical Day here Saturday.

Skiing At Alpena

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Get Out and Enjoy Winter Sports

in Eastern and Central MICHIGAN. This winter treat the family to a vacation that's different!

Mail this coupon today for complete winter sports information. Check your local newspaper and radio station for more and weather reports issued every Friday.

Form with fields for Name, Address, City, State, Zip, and a checkbox for "Send me information."