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24 Thursday, Jan. 21, 1954 DETROIT FREE PRESS

THE DETROIT FREE PRESS WINTER SPORTS PREVIEW

ICE SKATING—cuts fine figures

ICE FISHING—cold but exciting

TOBOGGANING—squeals follow thrills

SKIING—more popular than ever.

THIRTY-EIGHT AREAS ARE READY

Winter Sports Hit All-Time Popularity Peak in State

Michigan will play host to an estimated 250,000 to 300,000 winter sports enthusiasts this season, Robert J. Furlong, executive secretary of the Michigan Tourist Council predicted.

He estimated they will spend 25 to 30 million dollars.

The chief winter attractions are ice-fishing, skiing, skating, tobogganing, bobcat hunting and rabbit hunting. Most significant to the tourist industry are ice-fishing and skiing for they lead in popularity and are the top revenue producers.

* * *

THIRTY-EIGHT well equipped ski centers are in operation. They are found from Kalamazoo and Pontiac in the south to the Porcupine Mountains and Ironwood in the Upper Peninsula.

Milwaukee Mountain Winter Park, near Lake City in the northwest part of the Lower Peninsula, is a newcomer to the list.

22 EVENTS LISTED

Here's Michigan Sports Calendar

LANSING — Michigan's winter sports calendar will feature 22 special events in February and March, according to the State Tourist Council.

Ten ski events, eight winter carnivals, ice-fishing festivals and an ice revue are on the calendar.

There are more outdoor events in February than in June.

Prominent among the winter carnivals will be those at Petoskey, Feb. 15-20; Alpena, Feb. 13-14, and Houghton, Feb. 1-6.

A highlight of the ski season will be the 50th anniversary celebration of the National Ski Association at Iron Mountain, Feb. 21. Ice-fishing festivals at a number of northern lakes will attract many anglers.

* * *

HERE IS the calendar:

February, first week, Winter Sports Carnival, Presque Isle County.

February, first week-end, Winter Carnival, Grayling.

February, 6-7, River Valley Winter Carnival, Tawas.

February, 7, Annual Southern Michigan Ski Jump, Manistique.

February 12-14, Tip-Up Town Ice-Fishing Festival, Houghton Lake.

February 12-15, Winter Carnival and selection of Michigan Winter Queen, Grayling.

February 13-14, Thunder Bay Winter Carnival, Alpena.

February 13-20, Winter Wonderland Sports Carnival; selection of Michigan Winter Sports Queen, Petoskey.

February 14, Gogebic Range Ski Meet, Ironwood.

February 14, Family Sliding Party, Beulah.

February 17-21, Escanaba Ice Revue, Escanaba.

* * *

FEBRUARY 20, North American Cross-Country Ski Championship, Iahpeming.

February 20-21, Snow Valley Winter Carnival, Gaylord.

February 20-21, 67th Annual Ski Jumping Tournament, Iahpeming.

February 21, 50th Anniversary Celebration National Ski Association, Iahpeming.

February 27, North American Ski Jumping Championship, Iron Mountain.

February 27-28, Cheerfee Inter-Club Senior Ski Meet, Cadillac.

* * *

MARCH, first week, Kircher Open Races, Boyne Mountain.

March, first week, Coronation, Winter Queen, Presque Isle County.

March, first week, Central Junior Ski-Jumping Championship, Iron Mountain.

March 21, Boyne Mountain Ski Club Races, Boyne Mountain.

IN GLAMOROUS MICHIGAN

Where to Go for Winter Sports

For detailed information on all Michigan winter sports areas write: Michigan Tourist Council, Lansing, Mich.

Here is a list of winter sports areas in Michigan:

EAST AND CENTRAL

UPPER PENINSULA

SKI SHOP BOOT AND SKI RENTALS Complete Equipment RUTLEDGE BROS.

WATERS INN JAMES AND IRENE RASMUSSEN ROOMS ON US-27 WATERS, MICHIGAN

Boyne Mountain LODGE

1,800' Double Chair Lift
New Winter Outdoor Heated Pool
7 Tows • 7 Open Slopes • 500' Vertical Drop

SKI WEEKS $59.00

Every Week—Jan. 3 to Mar. 19 Includes: Lodging, Meals, *Chair Lift Tickets, Daily Ski Instruction, Outdoor Swimming. LOTS OF FUN.

*Not during February

• FINE LODGE • TWIN BEDS • PRIVATE BATH • SKI SCHOOL • 4 TOP INSTRUCTORS • SKI SHOP • SKI TOWS • ICE SKATING RINK • COCKTAIL LOUNGE • DANCING

Write for Reservations

BOYNE MOUNTAIN LODGE • Boyne Falls, Michigan

WINTER SPORTS ★ ★ ★ IN WEST MICHIGAN

Sixteen major winter sports areas are ready to serve you in western Michigan. Finest overall equipment and comfortable winterized accommodations. Many other areas also, provide a variety of outdoor winter activities.

WEST MICHIGAN TOURIST AND RESORT ASSOCIATION

Write for new 32-page winter booklet. Call us for snow and weather reports on individual areas.

Main Office
Rose Hotel, Grand Rapids, Michigan—Phone Glendale 6-8581
Detroit Office—11 Cadillac Square—Phone Woodward 3-1055
Lansing Office—114 So. Walnut Street—Phone 46423

HOTEL PERRY
OPEN YEAR ROUND TO RESORT CLIENTELE
200 ROOMS—120 BATHS
Overlooking Little Traverse Bay, Adjoining Boyne Mt. Ski Area. Elevator Service • Cocktail Lounge
PETOSKEY

SKI VILLAGE
WATERS, MICH.
AL and STEVE'S SKI SCHOOL
ON US-27, 77 MI. SO. OF GAYLORD

WINTER SPORTS AT THE TOP O' MICHIGAN
SKI CAPITAL OF THE NORTH
OTSEGO COUNTY CHAMBER OF COMMERCE
GAYLORD, MICHIGAN

INDIAN RIVER MICHIGAN
SKIING
ON GRISWOLD MT.
2 Tows. Equipment rental. Clubhouse. Tow fees $1.50 per day. Club membership $5 per season. Night skating.
Rabbit, fox and wildcat hunting. Ice fishing and dog-sled and pike spearing.
Excellent hotel and restaurant accommodations.
Write Griswold Mt. Ski-Area Indian River, Mich., for information

LIPPMAN'S HAS THE BEST IN SKI EQUIPMENT!
MICHIGAN'S LARGEST STOCK
of Famous Brand Skis and Equipment by . . .
• HENKE • SKI FREE • NORTHLAND • ZERO COLD • WHITE STAG • SUN VALLEY • A & T
NORTHLAND LAMINATED SKIS with STEEL EDGES
GENUINE BRAND NEW G. I. SKIS
A & T SAFETY BINDINGS
CUPCO SAFETY BINDINGS
Aluminum Ski Poles, $5.50
MEN'S and LADIES' SKI BOOTS
MEN'S and LADIES' IMPORTED SWISS SKI BOOTS
MEN'S & LADIES' NYLON SKI PARKAS $14.95
Men's and Ladies' WHITE STAG & SUN VALLEY SKI PANTS $14.95 to $39.50
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GRAYLING, MICH.
50 ROOMS
DINING ROOM
COCKTAIL LOUNGE
Capital city of winter sports—Grayling winter sports queen crowning Jan. 24.

HOTEL DILWORTH
BOYNE CITY
Headquarters for Avalanche & Boyne Mt. Dunbar Rites Recommended Food

SKI AT CABERFAE
The Ski Capital of the Midwest
Daily Operation
• 22 Ski Runs
• 12 Large Capacity Ski Runs
• 25 Acre Slalom Bowl
• Double Practice Area
• Certified Ski Instructors
• Modern Ski Shop
LEARN TO SKI WEEK
4 days — all expenses, including ski instruction 52.50
For information, write CABERFAE c. o Chamber of Commerce, Cadillac, Mich.

LADIES
When you come to Traverse City for the Michigan Women's Bowling Tournament
Be sure to bring along your skis and skates.
For Skiing Information, Write the Chamber of Commerce Traverse City, Mich.

Alpena Snow Train
2 Days of Fun
Alpena Winter Carnival
Train leaves Detroit 7 a. m. Sat. Feb. 13th. Leaves Alpena Sunday, Feb. 14th at 5:30 p. m.
Round Trip Fare (Tax Included Only $15.75
Public Invited
Michigan Speed Skating Championship Races, Hockey, Harness Horse Racing on Ice of Thunder Bay, Bob Cat Hunting, and other attractions.
Make reservations at Grand Trunk Western Ticket Office, 130 W. Washington Blvd., Grand Oak, Police
Ticket Sale Limited to 800 Only
Sponsored by Detroit-Alpena Club

SKI AT SKYLINE SKI CLUB
7 Slopes and Tows
9 Miles West of Roscommon On US-76
PIONEER HILLS
2 Slopes—2 Tows
3 Miles West of Roscommon
ROSCOMMON CHAMBER OF COMMERCE

ECHO VALLEY
12 Miles West of Battle Creek
Most Extensive Winter Sports Park in Southwestern Michigan
4 1000 FT. Toboggan Slides
• 20,000 Sq. Ft. Skating Rink
• SKI JUMP • SKI RUNS
• POWERED TOWS
Shelter House, Fireplace, Lunch Bar
Transportation to Kalamazoo or Battle Creek to Grayhound or N.T.C.
Route 1, Box 295 A, Kalamazoo

Enjoy a Weekend of Fun

GREYHOUND
Winter Sports Express
From here to North Michigan
Ex-Detroit each Friday at 6:10 p.m.
Return Sunday at 11:40 p.m.

EASTERN and CENTRAL MICHIGAN ARE TOPS FOR A Snow Holiday

Now, with the first blanket of snow, the Winter Sports Enthusiasts come into their own. In fact, many young — and some not so young — prefer to take their vacations in Michigan in the winter. And no wonder, with your choice of winter fun — • Skiing • Ice Fishing • Tobogganing • Bobcat and Winter Hunting • Winter Festivals • Snow Shooting • Camera Hikes.

Warm and Comfortable Eating and Sleeping Accommodations to fit any family budget.

CHECK YOUR LOCAL NEWSPAPER OR RADIO STATION FOR SNOW CONDITIONS.

MAIL THIS COUPON TODAY FOR COMPLETE WINTER SPORTS INFORMATION

East Michigan Winter Sports Council
East Michigan Tourist Association
Log Office, Box
Bay City, Michigan
Please send me gratis your literature on Winter Sports Facilities and Accommodations.
Name
Address
City State

MICHIGAN THE WINTER WONDERLAND

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