

# 'Sun Valley Architect' to Develop Hill Farm

By HERB PAUL  
Minneapolis Star Staff Writer

John E. P. Morgan, who gave up banking to organize the resort at Sun Valley, Idaho, has taken on the task of developing North Oaks farms, the 4,000-acre Hill property north of St. Paul, into a model residential community with recreational facilities.

The 54-year-old Harvard graduate, captain of that college's 1916 and 1917 hockey teams, whose career includes navy service in World War I, was picked for the job by the grandchildren of James J. Hill, the "empire builder."

In 1936 Morgan became assistant to William A. Harriman, chairman of the Union Pacific board of directors, for the building and promotion of the Sun Valley project.

He helped plan the layout of the "skiers' paradise," designed the first chair lift, organized the ski school and planned the recreation program.

It was at Sun Valley that he became acquainted with the Hill family. He first met Cortland Hill, one of the grandsons, who with his brothers, Louis and Jerome, and a sister, Mrs. Hannes Schroll, own the huge farm.

"We got together again in 1941 when Cortland Hill and members of the National Ski patrol were trying to get the army to organize mountain troops," Morgan recalled.

Hill had helped organize a ski patrol to rescue fliers who came down in mountainous country, and he took part in several rescues.

The year before, Morgan, as a director of Piper Aircraft Corp., had sold the army on the value of light planes for artillery spotting.

He later became the top paid official of the Aircraft Industries association and worked with 20 aircraft company presidents to promote the air power program.

When the Hill family decided in 1948 on turning the North Oaks farm into a residential community they asked Morgan to come from his home in Greenwich, Conn., and look it over.

"I flew out the next day and told the Hills the farm was unique, that there was nothing like it anywhere," he said. "Compared to it, Sun Valley was just a mountain."

Morgan has visited the Hill farm once a month to make preliminary studies of its possibilities. He recently established headquarters in St. Paul and planned the new ski-tow and warming shelter for the ski hill operated by the North Oaks Outing association.

Preliminary plans, while the long-range program is being worked out, call for bridle paths, bird-watching sanctuaries and "bush-shooting," a sport where participants walk a path along which clay-pigeon traps are hidden and sprung without warning.

Early plans also call for development of a golf course and swimming pool. Morgan said it will take several years to develop the entire project.



JOHN E. P. MORGAN  
Lays out model community

## Typos Accept Pay Hike Offer

Members of Minneapolis Typographical union 42, meeting Sunday in the Labor temple, voted to accept a 7½ cent hourly pay increase for members employed by the Minneapolis Star and Tribune Co.

The increase is retroactive to Oct. 1 when the previous contract expired. The vote was 77 to 66.

Members of mailers' local No. 4, also in the International Typographical union, voted to accept an eight cent hourly increase, retroactive to Nov. 1. The vote was 50 to 42.

## TOMORROW AND ROAD

BY U.S. WEATHER BUREAU

