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Whitehall Group **Opens Its Big** Winter Paradise

Whitehall, Wis. - (Special)-Viking Valley, Whitehall's new winter playground owned and operated by Winter Sports, Inc., of this city, opened officially on New Year's day when several hundred people visited and used its facilities over the weekend.

The tow to the ski hill is made up of 1,825 feet of one-inch waterproof manila rope and pulled by a seven and one-half horsepower electric motor. The tow takes the skiers to the top of the hill in less than one minute. This week the directors purchased a ten-horsepower electric motor which will be installed in place of the present one. This will make it possible for twice as many skiers to use the tow at one time.

In the warming house, with Mr. and Mrs. Berger Lund as host and hostess, coffee, sandwiches and doughnuts are served.

Many of the skiers from this section are using the junior jump in getting themselves in condition to try the big jump before the Central Ski association tournament which will be held here January 30. Many skiers from Eau Claire, Beloit, Chicago, Westby, and the Twin Cities are expected to arrive here for practice before the big event.