

# Winter Wonderland at Soldier Field

Chicago's fabulous winter wonderland, huge skiing and tobogganing mecca for public participation in Soldier Field, has clicked strongly!

Thousands each day and night are utilizing the many facilities installed in the lake front sta-

dium and the constantly swelling crowds are an indication that Chicagoans have placed their seal of approval on the whole idea.

Oscar Brotman and Eli Loitz, who conceived the venture and put it into telling effect, report

that the fame of the winter sports mecca has spread to all corners of the nation and they are being asked by other cities to consider them for similar ventures next year.

Among them is New York City, which would like the Chicago men to consider either Yankee Stadium or the Polo Grounds for a winter wonderland site. Philadelphia, Detroit, Cleveland, Milwaukee, Minneapolis and others also have sent

representatives here in an effort to interest Brotman and Loitz.

Soldier Field is a beautiful sight to behold as the skiers zip down the slopes so cleverly built with real and artificial snow over thousands of bales of hay inserted between the rows of seats. Two ski slides, with electric tow ropes to bring the skiers back to the top after a descent, are now in action. A third is being contemplated. Tobogganists have four slides

with more planned to accommodate the crowds. A ski shop, warming rooms, clubhouse and other facilities have turned Soldier Field into a second Sun Valley.

Sports enthusiasts are permitted to bring their own equipment if they so desire, or rent it at the field. Expert ski instructors are on hand available for lessons, including Don and Marilyn Akerley of Lake Geneva, Wis., certified Central United States Ski association teachers.

A nominal admission is charged and spectators are admitted for a small fee. Winter Wonderland will be open every day throughout January and February.

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