



**Ski Tow**  
at  
**Pleasure Valley**

27 Miles West of Madison on High-  
way 18, Near Blue Mounds

Use of Ski Tow ..... Only 50c  
Entrance to Valley ..... 50c

- Bobsleds for Rent
- For Private Parties Call

**Pleasure Planning**  
417 State St. G. 7173  
Madison, Wis.