

# Skiing Gains In State As Recreation, Business

MADISON—Skiing, as recreation and a business, is coming of age in Wisconsin.

Proof of this maturity may be found in the new "Ski Wisconsin" ski area directory just released by the Wisconsin Conservation Department's Recreational Publicity Section.

The new brochure lists 45 hills, two more than the 1961-62 directory. New hills, listed for the first time, include:

Spring Valley Winter Park, near Burlington; Indian Nob, near Lake Geneva; Frolic Valley, near Berlin; and Bruce Mound, near Neillsville. All are private developments for public skiing, with the exception of the Bruce Mound area, developed by the Clark County Park Department.

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Bruce Mound, with a vertical drop of 300 feet, will have four rope tows in operation. For non-

skiers, Frolic Valley offers a special toboggan hill, complete with rental toboggans and a tow. Indian Nob, with a large new chalet and six rope tows, can handle big crowds. Spring Valley will be open Saturday evenings for skiers from the heavily populated southeastern corner of the state.

Each year, more hills join the ranks of those which guarantee something to ski on. Birch Haven, near Baraboo, and Norway Basin near Mt. Horeb, both have added snow machines. Indian Nob, one of the new listings, also operates snow-making equipment.

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For each area, the brochure gives the number of runs, number and type of tows or lifts, the vertical drop, a description of the chalet or lodge, information about other winter sports facilities and transportation to the area, and "how to get there" instructions. The availability of rental skis and equipment is indicated, and an address is given for those who want to make travel arrangements or reservations.

Copies of "Ski Wisconsin" are available free from the Wisconsin Conservation Department's Recreational Publicity offices in Madison (Box 450, CHerry 4-2481), Milwaukee (794 N. Jefferson St., BRoadway 3-8431), and Chicago (Wisconsin Official Vacation Center, 205 N. Michigan Ave., DEarborn 2-7275).

## Bear Butte State Park Plans Ready

PIERRE, S.D. — Development plans for a state park at Bear Butte, near Sturgis, S.D., have been completed by the Game