

# Skiing At Holiday Hill Proves Popular Pastime For Many

## Geneva Ski Center Visited Mostly By 'Out-of-Towners'

Judging from the increasing size of the crowds that visit Holiday Hill every weekend, Lake Geneva is not destined to remain strictly a summer resort that is expected to "close shop" come Labor Day.

Many local ski enthusiasts have not yet discovered the good times offered at Holiday Hill, but not so with Chicago and Milwaukee skiers. Every weekend, an average of 250 "big city" skiers—and on occasion over 300—have been enjoying the facilities at the Hill.

The entire area is devoted exclusively to skiing and is open every Saturday and Sunday from nine o'clock in the morning until four in the afternoon.

### One of the Best

One of the best ski centers in the resort area, Holiday Hill has a 1,000-foot slope, of 200 feet elevation. There is an 800-foot tow

to help skiers on their trip up hill. Other facilities include ski and boot rental, a warming house on the Hill and a restaurant at the entrance to the area.

Ski instructions, either on a class or individual basis, are given by Mrs. Donald Akerley, wife of the Holiday Hill operator. She formerly taught skiing at a private winter resort at Pico Peak, Vt.

### Near to City

Located on highway 36 about 1½ miles east of Lake Geneva, the center is easily accessible by private car or taxi cab. Originally started by Arthur Zwiebel and the late Gunnar Blomquist, Holiday Hill is now owned by Frederick Freck, Lake Geneva.

Heavy snows this winter have made for ideal skiing conditions. Several inches of base snow have thus far withstood the unseasonal thaws. With several weeks of winter still ahead, Holiday Hill is expected to continue attracting crowds larger than have ever visited the center in previous years.